

AACB WEBSITE ASSESSMENT QUESTIONNAIRE
(www.aacb.org)

The Association of African Central Banks (AACB), has been established in 1965. Its objective is among others, to promote co-operation in monetary, banking and financial spheres in Africa. (Cf. the Statutes of the Association).

In this respect, the Association of African Central Banks (AACB) put online a Website in February 2005. This website aims at facilitating the access of AACB's members and the public to information related to activities and operations of the Association. Besides the collection, pooling and dissemination of information on monetary, banking and financial activities, the site aims also at facilitating communication and exchanges between AACB's members. █

Three years after the AACB's website activities became operational, it has been deemed necessary to assess its functioning in light of, inter alia, the evolution of technology, the design and presentation of the website and the status of its users' satisfaction. In this respect, the questionnaire attached herewith aims at collecting internauts' opinions. Replies to this questionnaire will help the Secretariat revise the site in order to improve its attractiveness and the pertinence of its contents.

Devoting a little bit of your time to fill out this questionnaire, will greatly contribute to the improvements of the AACB's website which constitutes an important mean of monetary co-operation.

The AACB Executive Secretariat thanks you in advance for this valuable contribution.

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1 – Identity

Name or Corporate name :

Identification number: Country Code (Do not write in this case)

Gender F / M

Age

City :.....

Country :.....

2 – Socio-Professional Situation

Central Bank Official

Commercial Bank Official

Institution of Research

Student

International Institution Official

Public Administration official

Other official Please specify

Position :.....

3 – Your acquaintance with the site

a - Do you know the AACB's website ? Yes No

If yes, How do you come to know it ?

b - Do you often visit this site ? Yes No

If yes, how frequently ?

At least once a day

At least once a week

At least once a month

At least once a year

c - What sort of information do you search on the site?

Documentation

Statistical data

Administrative information

Useful addresses

Others to be specified

d - Purpose of your research :

Personal

Professional

4 – Your opinion about the site

a - What do you think about the information available on the site ?

Not appropriate

Fairly useful

Useful

Very useful

b - What is your evaluation of the website ?

Access or availability of the site

Slow

Fairly quick

- Quick
- Very quick

Response time in the information search on the site

- Slow
- Good
- Fairly good
- Excellent

Navigation on the site

- Complicated
- Easy
- Very easy
- Agreeable

Site ¹design

- Unsatisfactory
- Fairly good
- Good
- Excellent

Site ²ergonomy

- Unsatisfactory
- Fairly good
- Good
- Excellent

Desirable improvements of the site

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c - Would you like more information to be posted on the website ?

- No
 - Yes
- If yes, What kind of information ?

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¹ Creation of easthetic and functional objects, environment, graphic writings...etc in the site
² Quality of a website aiming at a better efficiency and large using comfort